



Canadian Printing Industries Association
Association canadienne de l'imprimerie

Gerry Lacombe joins CPIA as Association Manager

FOR IMMEDIATE RELEASE

Toronto, ON January 25, 2021.

The Canadian Printing Industries Association (CPIA) is pleased to announce the appointment of **Gerard (Gerry) Lacombe** to the newly created position of **Association Manager**.

Gerry brings to the position over 34 years of industry experience, 28 of those years with the Domtar organization. Over his impressive career, Gerry has served in both operational and sales management roles, most recently as Domtar's VP Sales, Canadian Merchants.

"On behalf of the CPIA Board, we are excited have Gerry on the team as we chart the next steps for the CPIA. We have made meaningful progress in the past two years and Gerry brings significant experience and industry background that will help us take the association to the next level in 2021", says Richard Kouwenhoven, Board Chair.

In his new capacity as CPIA Association Manager, Gerry's mandate is to help the CPIA advance on its core mission: to provide a national voice and platform for the graphic arts industry; and to serve as a connecting point for regional print associations, sector associations and print-focused post secondary educational programs.

In 2021, Association Manager activities will focus on facilitation of Board and Sub-Committee Meetings, initiating collaboration projects with the Supplier and Educational communities and conducting industry stakeholder engagement on Government Affairs priorities.

About the Canadian Printing Industries Association

Canadian Printing Industries Association (CPIA) is incorporated under the Canada Corporations Act, as a Not-for-Profit Corporation, and is the premier national association serving the graphic arts industry in Canada. For further information, please contact the CPIA by email at admin@cpia-aci.ca. To learn more about the CPIA, please visit our website at cpia-aci.ca