



Canadian Printing Industries Association
Association canadienne de l'imprimerie

August 28th, 2025

Ensuring Canada's Postal Service Stability and Modernization

The recent CUPW vote rejecting Canada Post's final offer has extended uncertainty across Canada's postal network, harming the economy at a time when national unity and cooperation are critical. A stable, efficient postal service is vital to Canada's economic health.

The Canadian Printing Industries Association urges the Government to act decisively to stabilize negotiations, ensure service continuity, and implement reforms from the Industrial Inquiry Commission's (IIC) 2025 report.

The CPIA is ready to support with data, communications, and advocacy.

We call on the Canadian Government to pursue the following 8 actions:



1. Intensive Mediation & Timelines

Mediate CPC and CUPW on a fixed 10–14 day schedule.



2. Service Continuity Planning

Direct CPC to publish weekly peak-season operational updates including rural/remote contingency measures.



3. Public Confidence Communication

Explain the vote outcome and next steps to all Canadians and reassure households and businesses of government action.



4. Lift Moratoriums

End blanket bans on rural post-office closures and community mailbox conversions, while ensuring minimum-access standards.



5. Flexible Delivery Models

Negotiate part-time, weekend, and dynamic-routing roles to grow parcels.



6. Require a Viability Plan

Tie the \$1.034B solvency facility to measurable KPIs in parcel growth, service performance, and cost control.



7. Modernize Pricing Authority

Enable more timely letter-rate adjustments to reflect actual costs.



8. Structural Reform Plan

The CPIA urges the federal government to amend the Canada Post Corporation Act to modernize Canada Post's Charter, ensuring it reflects the changing needs of Canadian businesses, residents, and rural communities.



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CPIA Commitments to Support Government and CPC. The CPIA will:

- ✓ **1. Act as the Voice of the Customer**
Provide CPC and government with aggregated industry data on mailing volumes, delivery performance, and economic impacts of service disruption.
- ✓ **2. Stabilize Market Confidence**
Issue weekly advisories to CPIA members and mail-reliant sectors during the negotiation period, aligned with CPC's operational updates.
- ✓ **3. Advocate for Balanced Reform**
Publicly support reforms that protect service accessibility while enabling CPC's financial sustainability.
- ✓ **4. Promote Peak-Season Protection**
Encourage a tri-party compact (Government–CPC–CUPW) to refer unresolved bargaining issues to arbitration before Q4 peak season.
- ✓ **5. Drive “Buy Local, Ship Local” Initiatives**
Partner with CPC on programs to strengthen SMB participation in e-commerce shipping through the postal network.

Action is Urgent

- 68–69% of CUPW members voted against CPC's final offers.
- CPC faces an existential financial crisis without reform, risking service degradation and loss of market share to private carriers.
- Delayed action compounds volume loss—mailers who leave often do not return.
- Uncertainty erodes confidence across commerce, publishing, and community communications.

The CPIA urges Parliament, CPC, and CUPW to treat the next weeks as decisive. Stabilizing service and implementing IIC-recommended reforms will protect a vital national infrastructure, maintain Canada Post's relevance, and sustain the many industries and communities that depend on it.

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